

## Note of last Culture, Tourism & Sport Board meeting

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<b>Title:</b>	Culture, Tourism & Sport Board
<b>Date:</b>	Monday 4 June 2018
<b>Venue:</b>	Smith Square 1&2, Ground Floor, 18 Smith Square, London, SW1P 3HZ

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### Attendance

An attendance list is attached as **Appendix A** to this note.

Item	Decisions and actions
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<b>1</b>	<b>Welcome, declarations of interest and terms of reference</b>
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The Chair welcomed members and officers to the meeting.

Apologies were received from Cllr Barry Lewis, Cllr Tom Killen, Cllr Simon Henig CBE and Cllr Mike Bell.

Cllr Guy Nicholson attended as a substitute.

No declarations of interest were made.

<b>2</b>	<b>Tourism Skills Research</b>
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LGA Senior Advisor, Ian Leete, introduced the report which invited a discussion on the initial thinking behind the Tourism Skills Gap research.

### Discussion

In the discussion that followed, members made the following points:

- Members requested that the impact of apprenticeships should be considered alongside the shortage of housing.
- Members suggested that a major city, such as Birmingham, should be included due to the distinct challenges they face. Members suggested that Hull should be removed to keep the project within budget.
- Members highlighted the importance of including the impact of new initiatives, such as Airbnb, within the research.

- Members questioned why some areas had been suggested over others and officers explained this was predominantly due to likely engagement.
- Members debated the value in a cross-analysis with area deprivation.
- Members agreed the importance of the perception of the service sector.
- Members discussed the possibility of working with London Councils and Hospitality UK to do some more in-depth work on Tourism in London.
- Members agreed that the report needed to be clear and observe diverse areas.

### **Decision**

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

## **3 Culture-led regeneration research and launch**

LGA Senior Advisor, Ian Leete, introduced the report, which gave members a further update on the progress of the Culture-led Regeneration research, and invited any thoughts on its progress.

### **Discussion**

In the discussion that followed, members made the following points:

- Members agreed that the work presented at this stage lacked some detail on the impact of the work.
- Members agreed that the end report should be useful for both officers and councillors, and expressed the importance that the right people were interviewed when preparing the case studies.
- Members discussed whether the impact of local health and social care, and economic environment were properly considered at this stage.
- Members suggested that each report should give an analysis of costs and funding, jobs created, things that went well, obstacles to success and where visitors were attracted from.

## **Decision**

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

## **4 CTS Conference 2019**

LGA Senior Advisor, Ian Leete, introduced the report which gave an overview of the plans so far for CTS conference 2019 and welcomed thoughts in relation to themes for the conference, possible venues and locations for walking tours and possible sponsors for the event.

## **Discussion**

In the discussion that followed, members made the following points:

- Members re-affirmed the value of networking opportunities at the event.
- Members debated the value of hosting the conference in London in regard to exposure, ease of access, and partnership with Corporation of London.
- Members suggested engaging with large sports brands as sponsors for the event.
- Members discussed the communication of the event in regard to attendance. They agreed the importance of the agenda being engaging for both officers and members, focussed on learning outcomes and defying challenges, and seeming good value for money.

## **Decision**

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

## **5 Targeted Improvement Support**

LGA Advisor, Siraz Natha, introduced the report which gave a brief update on the targeted culture, tourism and sport improvement work for councils not currently engaging with CTS support.

## **Discussion**

Members of the Culture, Tourism and Sport Board discussed the importance of ensuring travel costs were included in conference costs within the support.

**Decision**

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

**6 Outside Bodies- feedback from Members**

The chair introduced the report which set out the CTS Board's engagement with outside bodies 2017/18, feedback on member meetings since 19 March 2018; forthcoming meetings, and the latest Chair's Report.

Members gave feedback on any meetings they had attended.

**Decision**

Members of the Culture, Tourism and Sport Board noted the report.

**7 End of Year Report**

LGA Senior Advisor, Ian Leete, introduced the report which gave an overview of the issues and work the board has overseen during the past year, and set out key achievements in relation to the priorities for the Board in 2017/2018, and looked forward to next year's priorities.

**Decision**

Members of the Culture, Tourism and Sport Board noted the report.

**8 Minutes of the last meeting**

The minutes of the previous meeting were approved.

**Appendix A -Attendance**

Position/Role	Councillor	Authority
Chairman	Cllr Gerald Vernon-Jackson CBE	Portsmouth City Council
Vice-Chairman	Cllr Geoff Knight	Lancaster City Council
Deputy-chairman	Cllr Peter Golds	Tower Hamlets Council
Members	Cllr John Beesley	Bournemouth Borough Council
	Cllr Geraldine Carter	Calderdale Metropolitan Borough Council
	Cllr David Jeffels	North Yorkshire County Council
	Cllr Michelle Tanfield	Fenland District Council
	Cllr Geoffrey Theobald OBE	Brighton & Hove City Council
	Cllr Terry O'Neill	Warrington Council
	Cllr Faye Abbott	Coventry City Council
	Cllr Muhammed Butt	Brent Council
	Cllr Alice Perry	Islington Council
	Cllr Richard Henry	Stevenage Borough Council
	Cllr Brigid Jones	Birmingham City Council
	Cllr Guy Nicholson	Hackney Council
	Cllr Tom Hollis	Nottinghamshire County Council
Apologies	Cllr Barry Lewis	Derbyshire County Council
	Cllr Tom Killen	Mendip District Council
	Cllr Simon Henig CBE	Durham County Council
	Cllr Mike Bell	North Somerset Council
LGA Officers	Alex Thomson	Principle Policy Advisor
	Ian Leete	Senior Advisor
	Siraz Natha	Advisor
	Emma Hall	Senior Media Officer
	Jamie Cross	Graduate Trainee (ngdp)